

# **EXHIBIT A**



A special thank you with your purchase from  VistaPrint

Thank You... please complete your survey and claim your reward —

### \$10.00 CASH BACK ON YOUR ORDER TODAY!

Thank you for your purchase from VistaPrint today! Complete your 2006 Consumer Survey and *VistaPrint Rewards*<sup>SM</sup> registration to claim your \$10.00 Cash Back Award on the VistaPrint.com purchase you made today ([Click here for \\$10.00 Cash Back details](#)). Plus, get all the money-saving benefits of *VistaPrint Rewards*, a premier entertainment savings program!

#### MEMBER REWARDS



**Shopping and entertainment** - 20% Savings on gift cards<sup>1</sup> purchased through *VistaPrint Rewards* for leading retailers such as Barnes & Noble<sup>2</sup>, BLOCKBUSTER®, Circuit City® and many others — **for a savings of up to \$1,000 per year.** [Benefit Details](#)



**Dining** - 20% savings on gift cards/certificates<sup>1</sup> purchased through *VistaPrint Rewards* for popular family restaurants, including Red Lobster®, Olive Garden® and more — **for a savings of up to \$160 per year.** [Benefit Details](#)



**Movie savings** - Movie tickets for \$5.50. You may purchase up to 100 tickets annually through *VistaPrint Rewards* for many popular theaters. (For tickets redeemed in Manhattan, NY, it's up to \$2.50 extra at the door.) [Benefit Details](#)



**Online Travel Agency** - Up to 30% off hotel stays and car rentals, hundreds of dollars in airfare savings plus other great vacation deals through our exclusive Online Travel Agency<sup>3</sup>.

#### Offer Details:

Simply click "Yes" to activate your trial membership and take advantage of the great savings that *VistaPrint Rewards* has to offer plus claim your \$10.00 Cash Back. The membership fee of \$14.95 per month will be charged by *VistaPrint Rewards* to the credit card you used today with VistaPrint after the 30-day FREE trial and then automatically charged each month at the then-current monthly membership fee so long as you remain a member. Of course, you can call toll-free at 1-888-243-6185 and speak to a *VistaPrint Rewards* member representative within the first 30 days to cancel — you will have paid nothing and owe nothing. Please note that by agreeing to these Offer Details you are authorizing VistaPrint to securely transfer your name, address and credit card information to *VistaPrint Rewards*, a service provider of VistaPrint. No matter what, the FREE \$10.00 Cash Back is yours to claim! Remember, you can call to cancel at any time and you will no longer be charged.

**\$10.00 CASH  
BACK!**

#### 2006 Member Survey

Please complete your Survey below. Click on the answers you want and complete your information to claim your \$10.00 Cash Back just for trying *VistaPrint Rewards* FREE for 30 days.

How do you make most of your travel-related purchases?

☒ Online ☐ Offline ☐ Both

Do you dine out at least once a month?

☒ Yes ☐ No ☐ Sometimes

Do you go to the movies at least once a month?

☒ Yes ☐ No ☐ Sometimes

**Please enter the e-mail address you used to order from VistaPrint:**

By clicking "Yes" I have read and agree to the Offer Details displayed to the left and authorize VistaPrint to securely transfer my name, address and credit card information to *VistaPrint Rewards*, a service provider of VistaPrint.

E-Mail

Confirm E-Mail

**Yes**

Click ONCE and wait.

[No Thanks](#)



<sup>1</sup> Participating vendors are neither sponsors, co-sponsors nor affiliates of VistaPrint Rewards. Gift card/certificate savings are an exclusive offer of VistaPrint Rewards and are valid only on gift cards/certificates purchased through VistaPrint Rewards. Please see back of gift card/certificate for terms and conditions of use. All vendor trademarks and copyrights remain the property of the individual vendor. VistaPrint Rewards uses vendor names, logos and any other vendor material by permission of each vendor. Please visit the VistaPrint Rewards website or call Member Savings for complete terms and conditions related to participating vendors.

<sup>2</sup> Barnes & Noble is not a sponsor or co-sponsor of this promotion. Please see back of gift card for terms and conditions of use. Barnes & Noble is not liable for any alleged or actual claims related to this offer.

<sup>3</sup> All travel is arranged by World Choice Travel. World Choice Travel is registered as a California Seller of Travel (Registration No. 2056372-50. Registration as a seller of travel does not constitute approval by the State of California); Nevada Seller of Travel (Registration No. 2004-0114); Florida Seller of Travel (Registration No. ST34200); and Washington Seller of Travel (Registration No. 602 119 764).

[Privacy Policy](#) | [Terms and Conditions](#)



 **VistaPrint Rewards**  
A special thank you with your purchase from  VistaPrint

Thank You... please complete your survey and claim your reward —

**\$10.00 CASH BACK ON YOUR ORDER TODAY!**

Thank you for your purchase from VistaPrint today! Complete your 2006 Consumer Survey and *VistaPrint Rewards* registration to claim your \$10.00 Cash Back Award on the VistaPrint.com purchase you made today ([Click here for \\$10.00 Cash Back details](#)). Plus, get all the money-saving benefits of *VistaPrint Rewards*, a premier entertainment savings program!

#### MEMBER REWARDS



**Shopping and entertainment** - 20% Savings on gift cards purchased through *VistaPrint Rewards* for leading retailers such as Barnes & Noble®, BLOCKBUSTER®, Circuit City® and many others — for a savings of up to \$1,000 per year. [Benefit Details](#)



**Dining** - 20% savings on gift cards/certificates purchased through *VistaPrint Rewards* for popular family restaurants, including Red Lobster®, Olive Garden® and more — for a savings of up to \$160 per year. [Benefit Details](#)



**Movie savings** - Movie tickets for \$5.50. You may purchase up to 100 tickets annually through *VistaPrint Rewards* for many popular theaters. (For tickets redeemed in Manhattan, NY, it's up to \$2.50 extra at the door.) [Benefit Details](#)



**Online Travel Agency** - Up to 30% off hotel stays and car rentals, hundreds of dollars in airfare savings plus other great vacation deals through our exclusive Online Travel Agency.

#### Offer Details:

Simply click "Yes" to activate your trial membership and take advantage of the great savings that *VistaPrint Rewards* has to offer plus claim your \$10.00 Cash Back. The membership fee of \$14.95 per month will be charged by *VistaPrint Rewards* to the credit card you used today with VistaPrint after the 30-day FREE trial and then automatically charged each month at the then-current monthly membership fee so long as you remain a member. Of course, you can call toll-free at 1-888-243-6185 and speak to a *VistaPrint Rewards* member representative within the first 30 days to cancel — you will have paid nothing and owe nothing. Please note that by agreeing to these Offer Details you are authorizing VistaPrint to securely transfer your name, address and credit card information to *VistaPrint Rewards*, a service provider of VistaPrint. No matter what, the FREE \$10.00 Cash Back is yours to claim! Remember, you can call to cancel at any time and you will no longer be charged.

**\$10.00 CASH BACK!**

#### 2006 Member Survey

Please complete your Survey below. Click on the answers you want and complete your information to claim your \$10.00 Cash Back just for trying *VistaPrint Rewards* FREE for 30 days.

How do you make most of your travel-related purchases?

☒ Online ☐ Offline ☐ Both

Do you dine out at least once a month?

☒ Yes ☐ No ☐ Sometimes

Do you go to the movies at least once a month?

☒ Yes ☐ No ☐ Sometimes

**Please enter the e-mail address you used to order from VistaPrint:**

By clicking "Yes" I have read and agree to the Offer Details displayed to the left and authorize VistaPrint to securely transfer my name, address and credit card information to *VistaPrint Rewards*, a service provider of VistaPrint.

E-Mail

Confirm E-Mail

**Yes**

Click ONCE and wait.

[No Thanks](#)

 **VistaPrint Rewards**

<sup>1</sup> Participating vendors are neither sponsors, co-sponsors nor affiliates of *VistaPrint Rewards*. Gift card/certificate savings are an exclusive offer of *VistaPrint Rewards* and are valid only on gift cards/certificates purchased through *VistaPrint Rewards*. Please see back of gift card/certificate for terms and conditions of use. All vendor trademarks and copyrights remain the property of the individual vendor. *VistaPrint Rewards* uses vendor names, logos and any other vendor material by permission of each vendor. Please visit the *VistaPrint Rewards* website or call Member Savings for complete terms and conditions related to participating vendors.

<sup>2</sup> Barnes & Noble is not a sponsor or co-sponsor of this promotion. Please see back of gift card for terms and conditions of use. Barnes & Noble is not liable for any alleged or actual claims related to this offer.

<sup>3</sup> All travel is arranged by World Choice Travel. World Choice Travel is registered as a California Seller of Travel (Registration No. 2056372-50. Registration as a seller of travel does not constitute approval by the State of California); Nevada Seller of Travel (Registration No. 2004-0114); Florida Seller of Travel (Registration No. ST34200); and Washington Seller of Travel (Registration No. 602 119 764).

[Privacy Policy](#) | [Terms and Conditions](#)

©2006 *VistaPrint Rewards*. All Rights Reserved.

VISLCM10C505